

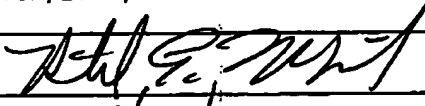
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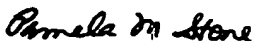
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TRANSMITTAL FORM <i>(to be used for all correspondence after initial filing)</i>	Application Number	09/618,321	
	Filing Date	July 18, 2000	
	First Named Inventor	ABRAHAMS, Marc David	
	Group Art Unit	2172	
	Examiner Name	Alam, Shahid Al	
Total Number of Pages in This Submission	7	Attorney Docket Number	66182

ENCLOSURES (check all that apply)		
<input type="checkbox"/> Fee Transmittal Form (in duplicate) <input type="checkbox"/> Fee Attached <input checked="" type="checkbox"/> Amendment / Reply <input type="checkbox"/> After Final <input type="checkbox"/> Affidavits/declaration(s) <input type="checkbox"/> Extension of Time Request <input type="checkbox"/> Express Abandonment Request <input type="checkbox"/> Information Disclosure Statement <input type="checkbox"/> Certified Copy of Priority Document(s) <input type="checkbox"/> Response to Missing Parts/Incomplete Application <input type="checkbox"/> Response to Missing Parts under 37 CFR 1.52 or 1.53	<input type="checkbox"/> Assignment Papers (for an Application) <input type="checkbox"/> Drawing(s) <input type="checkbox"/> Licensing-related Papers <input type="checkbox"/> Petition <input type="checkbox"/> Petition to Convert to a Provisional Application <input type="checkbox"/> Power of Attorney, Revocation Change of Correspondence Address <input type="checkbox"/> Terminal Disclaimer <input type="checkbox"/> Request for Refund <input type="checkbox"/> CD, Number of CD(s) _____	<input type="checkbox"/> After Allowance Communication to Group <input type="checkbox"/> Appeal Communication to Board of Appeals and Interferences <input type="checkbox"/> Appeal Communication to Group (Appeal Notice, Brief, Reply Brief) <input type="checkbox"/> Proprietary Information <input type="checkbox"/> Status Letter <input type="checkbox"/> Other Enclosure(s) (please identify below):
Remarks: - Response to Office Action mailed January 27, 2003 (6 pages)		

SIGNATURE OF APPLICANT, ATTORNEY, OR AGENT	
Firm or Individual name	Richard E. Wawrzyniak, Reg. No. 36,048 FITCH, EVEN, TABIN & FLANNERY
Signature	
Date	4/22/03

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			April 22, 2003
Typed or printed name	Pamela M. Stone		
Signature		Date	April 22, 2003

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Attorney Docket No. 66182

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant(s): Abrahams, Marc David

Serial No.: 09/618,321

Filed: July 18, 2000

For: METHOD AND SYSTEM FOR
ANIMATED AND PERSONALIZED
ON-LINE PRODUCT PRESENTATION

Group Art
Unit: 2172

Examiner: Alam, Shahid Al

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Pamela M. Stone
Pamela M. Stone

**RESPONSE TO OFFICE ACTION
MAILED JANUARY 27, 2003**

Box Non-Fee Amendment
Commissioner for Patents
Washington, D.C. 20231

Dear Sir:

Responsive to the Office Action mailed January 27, 2003, Applicant
provides the following remarks: